

WELCOME TO AMCP NEXUS 2021

IMPORTANT INFORMATION and NEXUS VENDORS

Nexus Location:	Gaylord Rockies Resort & Convention Center 6700 North Gaylord Rockies Boulevard Aurora, Colorado 80019
AMCP Contact Information:	Laura K. Larson, CEM, Assistant Director, National Meeting Sales 703-684-2619 / llarson@amcp.org Beth O'Brien, CMP, DES, Director, Meetings and Conventions 703-684-2622 / bobrien@amcp.org
Expo Schedule:	
Exhibitor Move In:	Monday, October 18 • 12pm – 5pm Tuesday, October 19 • 8am – 2pm
Expo Hours:	Tuesday, October 20 • 4pm – 7pm Wednesday, October 21 • 11am – 2:30pm
Exhibitor Move Out:	Wednesday, October 21 • 2:30pm – 5pm

Exciting Sponsorship Opportunities Available!

Increase your organization's visibility at Nexus with a sponsorship! Exciting thought leadership, attendee experiences, attendee resource and AMCP Foundation events and activities are still available!

Link to the [Nexus Sponsorship Gallery](#) to see options and benefits or contact Laura Larson at llarson@amcp.org to discuss.

Badge Allotment Information

Each exhibiting company is entitled to 1 complimentary Full Meeting (EFC) and 1 Expo Only badge (EX) per 10x10 booth (one Expo Only badge per 100 square feet).

Temporary Personnel – any temporary personnel working in the Expo MUST be badged and professionally attired. Badges for temporary personnel are counted toward a company's badge allotment. Please register temporary personnel in advance. They must bring identification to pick up their badge.

Work Badges – unregistered exhibitor agents, vendors, and exhibitor-designated contractors are required to show proof of affiliation with the exhibiting company or exhibitor-designated contractor to receive a work badge to access the exhibit hall during move-in. Work badges will be distributed from

the AMCP Registration Desk in the Aurora Ballroom Prefunction area or the Freeman Service Center in Aurora Hall 1/2. To access the hall during Expo hours, these workers MUST be badged with Full Conference or Expo Only badges.

NEXUS Contractors:

Advertising

Contact Laura L arson at AMCP for all advertising opportunities at the Gaylord Rockies.

For advertising opportunities in JMCP, contact Lindsey Rosenthal with AMC Media Group at lrosenthal@americanmedicalcomm.com.

General Service Contractor:

Freeman
888-508-5054 / exhibitorsupport@freeman.com

Registration & Housing:

Maritz
Mehgan Mendenhall / amcpexhnexus@maritz.com

Catering (exclusive):

Gaylord Rockies
Scott Bierley, Exhibit Hall Manager
scott.bierley@gaylordhotels.com
Catering orders must be submitted through the [online Gaylord portal](#).

Power/Electrical (exclusive):

Encore
Teresa Zanolini / teresa.zanolini@encoreglobal.com

Internet (exclusive):

Gaylord Rockies
Derek Dundberg / Derek.sundberg@gaylordhotels.com

Rigging (exclusive):

Encore
Teresa Zanolini / teresa.zanolini@encoreglobal.com

Audio Visual:

Freeman AV
Bob Harms: 210-336-5303 / Bob.Harms@freemanco.com

Lead Management:

Maritz (formerly Experient)
Ann Cusimano: 866-297-5247 / ann.cusimano@experient-inc.com

Insurance

Rainprotection Insurance Providers *
800-528-7975 / sales@rainprotection.com

* RainProtection is a new vendor working with AMCP to ensure all exhibitors carry the mandatory liability insurance. Look for communications and policy specifications in this Exhibitor Service Kit and via email from RainProtection. RainProtection is collecting exhibitor Certificate of Insurance (COI) forms to ensure liability compliance. Please provide existing COI forms to Rainprotection upon request. Exhibitors can also purchase event insurance for Nexus 2021 for \$94.

Business Center (exclusive): Fed Ex Office Business Center
Shane Long: 303-390-9121 / shane.long@fedex.com

Security (exclusive): Gaylord Rockies
Jeremy DeVoe / Jeremiah.Devoe@Gaylordhotels.com

Although AMCP provided 24-hour security at access points to the exhibit hall, we strongly encourage all customers to use extreme caution with your proprietary materials and valuables. Remember, booth and personal materials are vulnerable to theft. AMCP is not responsible for anything that may be stolen from your booth or from the exhibit hall. Exhibitors and exhibitor personnel are strongly encouraged not to bring or leave anything of personal value into or in the exhibit hall.

Order Gaylord Services Online: Order Online: <https://gaylordnational.boomerecommerce.com>

Rules & Regulations

Signing the Nexus 2021 exhibit contract includes agreement with the Exhibitor Terms & Conditions. Furthermore, AMCP follows the booth display rules according to standards set by the International Association of Exhibitions and Events (IAEE). Finally, exhibitors must also adhere to the Gaylord Rockies Resort and Convention Center Rules and Regulations. An overview of AMCP, IAEE and Gaylord rules and regulations and guidelines can be found in this Exhibitor Services Kit.

Mailing Lists

As a Nexus exhibitor, you are entitled to purchase the pre-registration mailing list at a discounted rate. The mail list is authorized for a one-time use only and use of this list must be directly related to your participation at Nexus 2021 only.

Corporate Member rate = \$1,500
Non-Corporate Member rate = \$3,000

This list will be available starting on Wednesday, August 25. You must complete the Mailing List Agreement form and send a sample of your mailing for AMCP approval prior to receiving the list. Approximately 2,000 attendees are expected at Nexus 2021, approximately 50% of which are expected to be registered when the pre-registrant lists are distributed.

License to use this list expires forty-five (45) days after the meeting concludes; no list furnished as a benefit of exhibiting at an AMCP meeting may be used after this period. Note: The list may not be used for telephone or personal contact; emails are not provided. To purchase your list, visit the [Nexus website Mailing List Rental page](#).

If you have questions regarding access to AMCP's mailing lists, please contact LaChelle Smith at lsmith@amcp.org.

AMCP Partnering

Launching at Nexus 2021, AMCP is piloting a new opportunity for attendees to formally connect with key audiences face-to-face within a designated area in The Exchange, AMCP's Exposition. Visit the [AMCP Partnering page](#) for more information or contact Liz Colangelo at lcolangelo@amcp.org.

Hotel Door Drops

AMCP Nexus 2021 | Gaylord Rockies, Aurora, Colorado | October 18-21, 2021
Exposition Open: Tuesday, October 19 and Wednesday, October 20

Exhibiting companies or event sponsors at Nexus are eligible to schedule a door drop at the Gaylord Rockies. There is a \$1,000 AMCP application fee per drop in addition to fees charged per drop by the hotel. A sample of the material must be approved in advance. For more information contact Laura Larson at llarson@amcp.org.

Advertise in the Journal of Managed Care & Specialty Pharmacy

Advertise in the JMCP – the [Journal of Managed Care & Specialty Pharmacy \(JMCP\)](#) to promote your participation in Nexus. Contact Lindsey Rosenthal with American Medical Communications at lrosenthal@americanmedicalcomm.com.